

SPORTSREACH™



Summer 2007 Building solid athletic skills and strong Christian character!



Campers at Christian Faith Center & Academy—Creedmoor

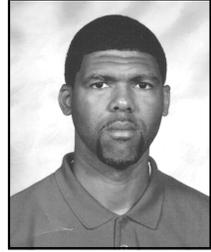
Put God First

Leaders return camp to its roots

After seeking God and talking about how More Than Gold was started, CEF director and camp founder, John Blake along with camp coordinator, Coach Tywan Lawrence, are bringing these camps back to its roots. Reviving its focus of putting God first... in word, attitude, and practice everyday, whether on or off the court, are being firmly re-established.



John Blake
Founder
and
Coach
Tywan
Lawrence
Coordinator



No Child Turned Away

In 1996 we had over 30 campers who were unable to attend the first More Than Gold camp because space and funds were not available. A commitment was made to never turn anyone away who wants to attend camp.

More Than Gold camp fees are the same now as the first camp with the same high quality of instruction and Christian focus.



Campers at Statesville Middle School

These camps want to enroll 'at-risk children' – whether a child of a prisoner, poor performance in school, or for economic reasons. The camps operate on the inexhaustible resources of God's love.

Friends of CEF Ministries provides the funding (\$50/kid) so that no child is ever turned away .



Campers at Ebenezer Baptist Hillsborough

One camper asked, 'Is this More Than Gold?' It became obvious that the camp focus had shifted from its mission... it was obvious to this child. It seemed no different to the kids from other camps.

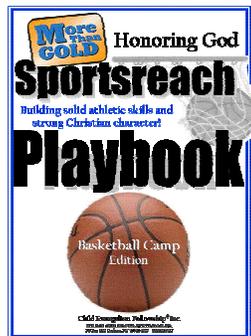
These leaders are committing that More Than Gold will honor God from the first whistle until the last—each day. Coaches and volunteers will be disciplined in the Word of God as the campers each day. Fundamental drills will be intense, but contests fun. Games will be full of action, but Christian—godly character



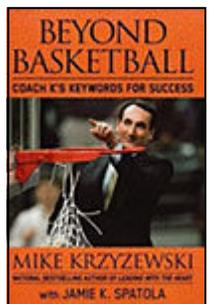
Campers listen daily to the Today's Hero

will be praised. All kids will be welcomed. Camp fees will be low, but the camp experience will be more than gold.

Camps, clinics, and team play will be offered throughout the year inside gyms and outside on courts and field.



How to conduct a More Than Gold camp... for sale to coaches, pastors, etc.



Great book for coaches, parents, and leaders...



Visit one of More Than Gold's Today Heroes, Chris Martin, everyday at www.brandnewz.com

CEF Ministries—More Than Gold Sportsreach

News story about a recent camp

Since being founded in 1937 by Jesse Overholtzer, the Child Evangelism Fellowship® has had a personal compassion to help children of all ages and races by showing them how to find, develop and utilize their God given purposes.

Mr. John Blake, CEF Executive Director, implemented a special outreach sports program called “More than Gold, devised to direct inner city youth into more positive realms, by serving young people from four (4) to fourteen (14) years of age through sharing the Gospel.” More than Gold originally started as a CEF summer camp eight (8) years ago. CEF focuses on three (3) integrated youth interest assessments, which are bible teaching, basketball, and fellowship. Last year seven thousand (7,000) kids heard the Gospel through CEF’s Durham Ministries and according to Blake, “we had to turn groups of people away.”

A recent camp was held at Durham’s Mount Zion Christian Academy. Coach Blake said he invited “five-hundred and sixty-five (565) youth for a good day of basketball, as well as, to learn more about their Jesus and how he could help them with any problems that they are experiencing.” More than Gold and the Child Evangelism Fellowship partners with many other locally known volunteer base-organizations including: Angle Tree, Prison Ministries, Mount Zion Christian Church.

During the event, Blake illustrated many key life skills with an emphasis on teamwork. He demonstrated the strength of an open hand of separate fingers versus the power of those same fingers united to form a fist. Blake also spoke about the importance of teamwork in the fight against evil (fleshly sins). He also asked the group to envision themselves as the hero in their own life stories, and to think of God as the “Super Hero.” During the awards presentations, Blake asked the youth to tell him what was today’s word up, in which he received a hearty player response “Put God First!”

CEF has reached millions of city kids across the world with a great passion for directing them into local churches or school-based Good News Clubs. Child Evangelism Fellowship is a Bible-centered, worldwide organization composed of born-again believers whose prime purpose is to evangelize young men and young women with the Gospel of the Lord Jesus Christ and to establish and disciple them into the Christian way of living.

CEF has over twelve hundred (1,200) missionaries overseas with approximately one thousand (1,000) of those being nationals. CEF employs roughly seven hundred (700) full-time workers in both the USA and Canada and an estimated forty thousand (40,000) ministry volunteers in 157 countries serving more than six (6) million children each year individually.

For years God has been using John Blake and the Child Evangelism Fellowship to convey the love of Jesus Christ to the children of Durham mostly the urban-city kids, particularly those from low-income area and counties. CEF has evangelized to approximately one hundred thousand (100,000) children living in the following North Carolina counties Alamance, Caswell, Chatham, Durham, Granville, Orange, Person, and Vance. CEF needs your support!